

W2M THAILAND
2027 PRODUCT &
CONTRACT PORTFOLIO





This updated presentation is based on the current 2027 working files, including rate books, itineraries, website upload assets, and product code alignment documents.

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2027 FOOTPRINT

- **The current 2027 portfolio combines city, cultural, overland, and beach programs across Thailand.**
- Bangkok and Central Thailand cover temples, markets, UNESCO sites, river journeys, and classic overland links.
- Northern Thailand centers on Chiang Mai and Chiang Rai with temple, elephant, hill-tribe, and mountain experiences.
- Phuket and Krabi extend the portfolio with island, resort, and Andaman transfer coverage.

The active working set includes 24 excursions, 10 package tours, and 50 transfer routes prepared for contracting.

- This creates a practical product base for FIT, private touring, and pre-designed multi-day journeys.



INDEX

1. 2027 contract scope

1.1 Portfolio footprint

1.2 Current commercial file set

2. Ground services

2.1 Incoming services summary

2.2 Transfer standards and conditions

3. Product portfolio

3.1 Excursions and private touring

3.2 Package tours and overlands

4. Delivery status

4.1 Current files aligned for 2027 launch



**W2M THAILAND
2027 INCOMING
SERVICES**



W2M THAILAND 2027 PORTFOLIO

The current file set shows a partner-ready Thailand portfolio built around active contracting material.

Our 2027 scope includes:

- **24 excursions and private touring products**
- **10 package tours and overland programs**
- **50 transfer routes across 5 operating areas**
- Contract validity from 01-July-2026 to 30-April-2027
- Web-ready download assets for rates and program files



WHY THIS UPDATE

Current rates, itineraries, and upload files are now aligned for a cleaner 2027 commercial presentation.

2027 COMMERCIAL FILE SET

The deck now reflects the files currently prepared for contracting, quotation, and upload.

- **Contract rate books**

Excursion & Package workbook and Transfer Service workbook are already prepared in the latest 2027 set.

- **Itinerary library**

34 DOCX itineraries and 34 quotation-source spreadsheets support the live prod

- **Website upload pack**

HTML pages, CSS, rate-data.js, PDFs, and a zipped tour-program package are rea

- **Code alignment**

An 89-row rename map and product-code memo separate internal legacy names

- **Reference governance**

Transfer notes, terms, and comparison analysis support cleaner commercial posi



TRANSFER STANDARDS

The current 2027 transfer files position services as net per vehicle, per way, with operational notes already defined.

- **Coverage footprint: 50 routes across Chiang Mai, Chiang Rai, Bangkok / Central, Phuket / Andaman, and Krabi / Andaman.**
- **Airport handling: flight delays are monitored and airport pick-up waiting time is included according to the current terms.**
- **Service inclusions: driver, private air-conditioned vehicle, tolls, bottled water, and one baby seat on request.**
- **Booking control: services remain subject to prior confirmation, vehicle availability, and written amendments.**
- **Operating standard: licensed professional drivers and well-maintained vehicles remain the stated service baseline.**





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DESTINATION TRAVEL PARTNER

EXCURSIONS & PRIVATE TOURING

PROGRAM STYLES

The 2027 excursion list is concentrated on sellable, destination-led experiences rather than generic sightseeing categories.



Cultural Icons



Nature & Soft Adventure



Community & Local Life



Evening & Lifestyle



Food & Market Journeys



Leisure & Wellness

Curated 2027 experiences across Thailand

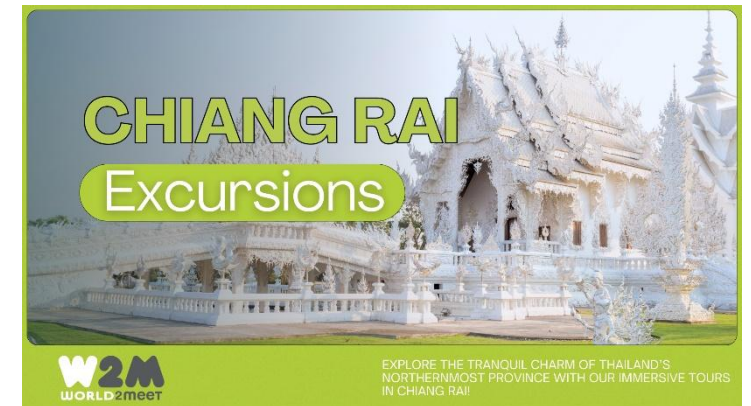
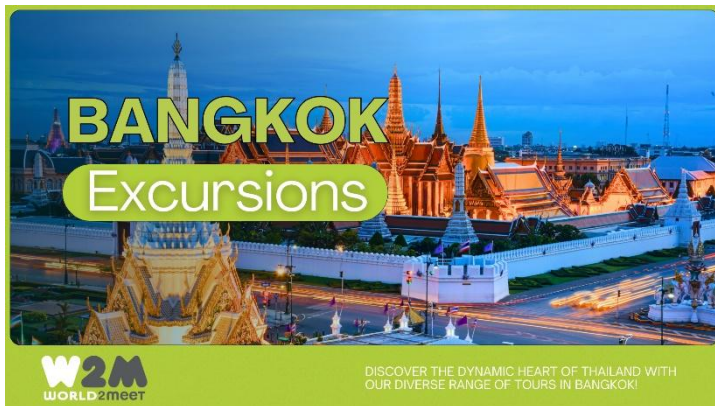


DAY TOUR HIGHLIGHTS

The current day-tour mix is strongest in three destination clusters.

- **Bangkok / Central:** 10 products spanning Grand Palace, canal touring, floating market, Ayutthaya, and Kanchanaburi.
- **Chiang Mai:** 10 products from temple classics and ethical elephant programs to trekking and night-market experiences.
- **Chiang Rai:** 4 products focused on White Temple, Golden Triangle, Doi Tung, and Doi Mae Salong.

All are already tied to W2M product codes and quotation files.





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PACKAGE TOURS & OVERLANDS

PACKAGE TOUR OVERVIEW

The current package-tour file set covers short stays, classic combinations, and longer overland routes built from the same 2027 contracting base.

- **10 active package tours**

Mix of 3D2N to 8D7N programs already priced in the current rate set.

- **Central and heritage routes**

Bangkok, Ayutthaya, River Kwai, and Sukhothai remain key anchors for culture-led itineraries.

- **Northern combinations**

Chiang Mai and Chiang Rai packages combine temples, elephants, Golden Triangle, and mountain scenery.


- **Southern extension**

Phuket and Phi Phi add a beach-oriented option for resort and island demand.

- **Commercial consistency**

Package itineraries, quotation sources, and renamed product codes now point to the same 2027 structure.



An aerial photograph of a winding asphalt road that snakes through a dense, lush green forest on a hillside. The road curves through the trees, and the background shows more forested hills under a clear blue sky. The overall scene is vibrant and natural.

READY
FOR 2027
GO-LIVE

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